

**FOR IMMEDIATE RELEASE**

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**West Michigan Business to Present at United Nations Forum in Kenya, Share Environmental Insight**

*Members of Viability, LLC will travel East Africa to meet with clean energy project developers and explore carbon credit ventures*

HOLLAND, MI – February 24, 2010 – Three members of Viability, LLC, a West Michigan-based financial incentives firm, will be participating in the United Nations sponsored Africa Carbon Forum in Nairobi, Kenya, March 3-5, 2010. Dr. David Armstrong, Dan Kuipers and Kyle Denning will be representing Viability at the international event, including a presentation by Denning entitled, “Using carbon finance to fight poverty and environmental degradation.”

Viability’s participation and presentation at the Africa Carbon is part of a larger two-week clean energy project analysis throughout East Africa.

The Africa Carbon Forum engages multiple United Nations agencies, public and private sector experts and local and national government officials to address the development of clean energy projects in Africa.

During the forum’s three days of speakers, Viability will use its expertise to speak on the importance and effectiveness of small, community focused carbon reduction projects and building smart infrastructure.

“We [at Viability] want to develop an understanding of the technologies, impact, and financial incentives for renewable energy projects in East Africa,” shares Kyle Denning, who leads Viability’s international development efforts and will present on the final day of the event. “These projects go beyond being a green energy source and truly make a difference in the lives of individuals, families, communities and even nations.”

According to the Africa Carbon Forum, Africa accounts for less than two percent of the 2,000-plus registered Clean Development Mechanism (CDM) projects worldwide.

After the forum, Viability’s contingent will meet with other renewable energy developers in Kenya and Rwanda to discuss possible wind, solar, and hydroelectric projects.

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PiSAT Solar of Grand Rapids, MI, will be among the organizations to meet with Viability while in Rwanda. Viability is currently helping PiSAT develop a program to fund and distribute thousands of durable K-Light solar powered lanterns to Rwandans. The project will remove harmful kerosene emissions from home environments, reduce greenhouse gases and provide a source of lighting with zero fuel cost.

Viability will post updates and photos both during and after the trip on its Twitter account (@viabilityllc) and blog (<http://viabilityloop.wordpress.com/>).

Armstrong, Kuipers and Denning will depart for Kenya on March 1 and return March 15.

**ABOUT VIABILITY**

Since 2003, Viability, LLC has partnered with a wide range of businesses in over 20 states and secured millions in grants and incentives. Viability's comprehensive services include domestic and international carbon credit development, grant and incentive research and preparation, and ViAlign, a free incentives eligibility tool.

For more information on the Africa Carbon Forum, please visit <http://www.africacarbonforum.com/2009/english/index.htm>.

For more information on Viability, LLC, please visit [www.viabilityllc.com](http://www.viabilityllc.com)

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