

# VIABILITY

the point where ventures succeed

## Carbon Credit Development Services

### **Biomass Fuel Switch Projects**

*Viability has contracted with three of the largest greenhouses in the United States. These carbon credit projects result in over 40,000 metric tons of carbon dioxide reductions annually. Viability's carbon credit development allows these clients to receive a 10-year annual revenue stream from the sale of credits.*

### **Our Team**

**Chris Byrnes, President**  
chris@viabilityonline.com

**Dr. Dave Armstrong, PhD, Partner**  
davea@viabilityonline.com

**Bob Johnston, Sales Leader**  
bob@viabilityonline.com

**Greg Lam, Lead Grant Writer**  
greg@viabilityonline.com

**Dan Kuipers, Project Manager**  
dan@viabilityonline.com

**Kyle Denning, Project Manager**  
kyle@viabilityonline.com

**David Bell, PE, Engineer, LEED AP**  
daveb@viabilityonline.com

**Dr. John Fulenwider, PhD**  
john@viabilityonline.com

Viability, LLC helps companies develop sustainable strategies by assisting in carbon assessments, acquiring grants, generating carbon credits, and realizing other incentives to lower operating costs and improve return on investment.

### **Specializing in sustainable business solutions including:**

- Renewable energy and energy efficiency projects
- Financial incentive development
- Carbon assessment analysis
- Working with government agencies
- Assisting with project management, engineering, and design

### **Viability can turn your greenhouse gas emission reductions into an annual revenue stream by:**

- Determining eligibility of project to earn carbon credits using accepted protocols and methodologies
- Financing carbon credit development costs
- Quantifying greenhouse gas emission reductions
- Coordinating validation and verification of carbon credits
- Marketing, brokering, and selling carbon credits

From initial assessment to project implementation, Viability assists companies in achieving effective greenhouse gas reduction strategies.

**Contact us today to find out how Viability can benefit you.**

ph 616.396.6101 • [www.viabilityonline.com](http://www.viabilityonline.com)

Printed on recycled paper. ♻️

the point where ventures succeed